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| --- | --- | --- | --- |
|  | Target (5 points) | Acceptable (3 points) | Unacceptable (1 point) |
| Content (x5) | All required content is present, thoroughly explained, and accurate. | Content is present, but not thoroughly explained. Most content is accurate. | Content is not present or inaccurate. |
| Examples (x5) | At least two examples that clearly explain the content are present. | Only one example is present. Example does not clearly explain the content. | Examples are not located near the content or are not an accurate representation of the content. |
| Writing Process and Grammar (x4) | Sentences in the blog and response are easy to understand and contain little to no grammatical errors. | Sentences in the blog and response can be understood. There are no more than five grammatical errors to the blog post and comment. | Sentences are not easily understood. The content cannot be understood to poor grammar and sentence construction |
| Responses  (x3) | Response-  A: Acknowledges something a group member stated.  B: Builds the conversation by providing personal experiences.  C: Continues the discussion by concluding with an [open-ended question.](http://umich.edu/~elements/probsolv/strategy/cthinking.htm) | Addresses two of the essential A,B, C’s, in a clear, concise manner. The post continues the conversation with the author of the blog. | Addresses one or none of the A, B, C’s of online response clearly and precisely. The student’s response added no information to the initial blog post. |
| Layout of Website  (x3) | Website is easy to navigate and content is listed under the proper head. Text is easy to read and follow. | Website is manageable. Navigation of the website is not intuitive, but readers can find the content they need. Text is legible. | Website is not easy to navigate. Content is not located under the proper heading. Text is difficult to read. |

Blogging Rubric